

KELLY WADDLETON

<https://kellysproductions.com>

kellywaddleton@gmail.com | YouTube: [KellyWaddleton](#)

EDUCATION

Pace University

BA Film & Screen Studies, Magna Cum Laude

Editing Teacher Assistant, Sigma Delta Tau

University of Technology Sydney

BA Undergraduate Exchange

New York, NY

August 2020 – May 2024

Sydney, Australia

July 2022 – Dec. 2022

PROFESSIONAL EXPERIENCE

National Basketball Association

GDC Operator + Production Assistant

Secaucus, NJ

April 2025 – June 2025

- Distribute live home, away and national game feeds through the Game Distribution Center to NBA League Pass and 250+ international partners.
- Operate live games alongside AD and broadcast engineers, filling game/studio breaks with fresh content.
- Assist content curation team in creating NBA and WNBA videos, graphics, and slates.

Marathon Digital

Production/Editing Intern

New York, NY

January 2024 – May 2024

- Edited [Hometown](#) social content for the brand's [Instagram](#) and [TikTok](#), amassing over 10 million views.
- Developed marketing strategies for 4.1 million followers across Broadway show [Hamilton's](#) social media.
- Utilized various SONY cameras and lighting/audio equipment on weekly content shoots with *The Outsiders*, *Best Musical* at The 2024 *Tony Awards*®.

Freelance Projects

Production Assistance

September 2023 – Present

- [Katie Taylor vs Amanda Serrano](#) @ MSG (Live on Netflix)
- [Huntington](#) (A24 Films) Cast: [Glen Powell](#), [Ed Harris](#). Director: [John Patton Ford](#).
- [HipHop50 Concert](#) (Fortress Entertainment) Ft. Snoop Dogg, Run DMC, Lil Wayne. Director: [Jan Genesis](#).
- [Jimmy John's PickleWitch](#) (VaynerMedia) Cast: Nicole "Snooki" Polizzi. Director: [Irina Chelidze](#).
- McDonald's x Minecraft Social Campaign (Cake Films) Producers: Matty Rich & TJ Sansone.
- CNN 'Have I Got News For You' (Minted Content Inc.) Production Coordinator: Will Tatum.
- New York Life® Insurance Company Perme-lance Production Assistant

Editing

- American Cinema Editors (ACE NYC) Summer Internship Workshops
- [Tory Burch NYFW Highlight Reel](#) (VX Media)
- [The Power is in You](#) (Enlightened Life LLC.)
- [Two Sisters on One Happy Island](#), [Chaos in Charleston](#), + [The European Endeavors](#) (Kelly's Productions)
- Recruitment Video [2023/2024](#) + [Bid Day](#) (Sigma Delta Tau)
- [Coyote Ugly Scene](#) Cast: [Armani Gabriel](#) & [Izzy Hodzic](#). Director: [Ka'remuu Kush](#).

Other

- [Kelly Graduates](#) (Kelly's Productions) (Director & Editor).
- Florhood (Assistant Director) Cast: [Saloni Chopra](#), Fiona Torres.
- Happy Gilmore 2 (Happy Madison Productions) (Extra) Cast: Adam Sandler. Director: [Kyle Newacheck](#).
- [Mourning Run](#) (Director of Photography) Cast: [Öykü Güven](#).

Kelly's Productions

Founder & Owner

Nutley, NJ

March 2016 – Present

- Serve as a videographer/editor for 100+ small weddings, vacations, and other social/corporate events.
- Partner with small businesses to create targeted online content for websites and social media presence.

SKILLS + INTERESTS

Technical Skills: Adobe Premiere Pro/After Effects/Photoshop/Lightroom, Final Cut Pro X, Avid Media Composer, Bravo Broadcasting, SONY, Canon, DJI, GoPro, Tik Tok, YouTube, Meta, Asana, Excel, Google, Slack

Soft Skills: Curiosity, Collaboration, Creativity

Interests: Pop Culture, Sports, Music/Musicals, Marathon Runner, Restaurant Hostess, Travel